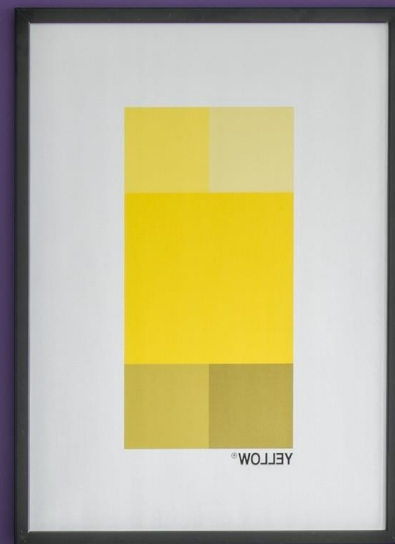


# Branding & Communication HOURS PACK

HPACK-0021/22



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red.** Branding & Comunicación



# SCOPES

We offer a wide range of communication & design services in our Hour Packs:

- **Branding and graphic design:** visual identity, rebranding, brand study, brand book.
- **Web design:** WordPress.
- **Audiovisual:** photography and video.
- **Editorial design:** magazines, dossiers, reports, presentations, newsletters, etc.
- **Social Media:** creation and management of social profiles, design of materials and content management.

The modification, if any, of these scopes must be communicated and agreed upon by both parties in order to correctly define scopes and works. We do not include: software licenses, printing or services not expressly indicated.



# METHODOLOGY

We propose a process of proposals, design, editing and revisions in **continuous communication** with your company to ensure that the final deliverable **meets the requirements**:

- Review of tasks and development times.
- Definition of styles and look of the campaign with samples.
- Estimation of execution of each task and delivery times.
- Delivery of mock-ups, previews or demos for review.
- Necessary modifications and adjustments.
- Delivery of each task as well as the final project.

Our proposal, based on a work model of **Hours Packs**, will provide an agile, simple and quick response to the proposed service requests.



# HOUR PACKS

## Hour Packs

(increments of 20 h. in 20 h.)

### Options

**20 hours**

**From 40 hours to  
60 hours**

**> 80 hours**

### Cost per hour

**55,00 €/hour**

**50,00 €/hour**

**45,00 €/hour**

- The final cost of the Hour Pack will depend on the number of hours to be finally contracted. Once a job has been requested, an estimate of the execution time and scope of the work will be made. **MyRed** will make a weekly report with the tasks and times used.
- Each Hour Pack will have a term of 12 months to be consumed, except for specific exceptions agreed upon by both parties.





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**WHAT  
CAN WE  
OFFER?**

# WORK

The challenge of managing your brand involves knowing it:

- We analyse the scenario.
- We detect weaknesses & strengths.
- We discover what your users need
- and the challenges the brand faces.
- This will allow us to define the areas of opportunity to work on and offer the best solutions.



# VALUE

Our principles are based on honesty, transparency and the relationship we build with our clients, becoming part of the team and growing with them.





# TRUST

From public to private entities, our methodology involves building a relationship of trust with our clients.





# WE ADD UP!

MyRed is a member of **Asociación de Jóvenes Empresarios de Sevilla** (AJE).

It also participates in various programmes and collaborations:

**INTREPIDA** programme of the Fundación Tres Culturas for the internationalisation of women entrepreneurs in Spain and Portugal.

**CHEBEC** international programme through the Cámara de Comercio de Sevilla, for the strengthening of capacities oriented towards innovation and internationalisation.

**4HELIX** international programme of the Cámara de Comercio de Sevilla, with the aim of stimulating and creating synergies in the 'Blue Growth' sector.



TRES CULTURAS  
الثقافات الثلاث שלוש התרבויות  
FUNDACIÓN



# AT YOUR DISPOSAL...



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# INFORMATION CLAUSE

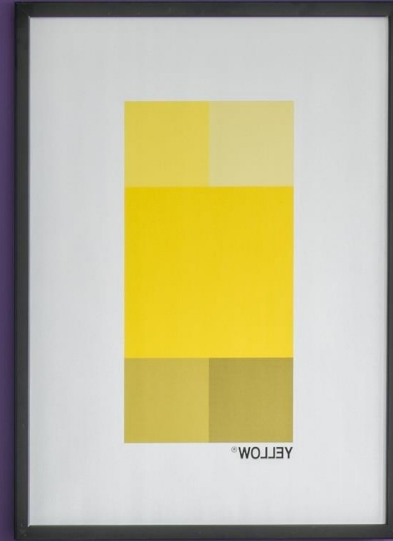
In accordance with the provisions in force regarding personal data protection, Regulation (EU) 2016/679 of April 27, 2016 (RGPD), Organic Law 15/1999 of December 13 (LOPD) and the Royal Decree 1720/2007 of the development of the LOPD, we inform you that the personal data incorporated in this document will be treated by MyRed. Branding&Comunicación (Responsible for Treatment), in order to maintain a business relationship and keep them as long as this relationship is maintained. The data will not be communicated to third parties, except for legal obligation, nor will any international transfer be made without your prior consent.

Likewise, it is reported that you can exercise the rights of access, rectification, portability and deletion of your data and those of limitation and opposition to your treatment by going to MyRed. Branding&Comunicación, Blas Infante 1, Edif. Alta Vista 1, 41940, Tomares, (Sevilla) or by sending an email to [rgpd@myred.es](mailto:rgpd@myred.es), along with a photocopy of your DNI indicating the type of right you wish to exercise. If you believe that the treatment does not conform to current regulations, you may file a complaint with the control authority at [agpd.es](http://agpd.es).



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